

Privacy Policy

Effective Date: February 2025

At Igniting Purpose, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, IgnitingPurpose.net.

1. Information We Collect We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other details you voluntarily provide when contacting us, signing up for our programs, or subscribing to our newsletters.
- **Financial Information:** Payment details are securely processed through **Square**, our third-party payment processor. We do not store or process financial data directly.
- **Non-Personal Information:** IP address, browser type, and other technical data collected through cookies and similar technologies.

2. How We Use Your Information We use the information we collect for the following purposes:

- To provide and improve our services.
- To communicate with you regarding programs, events, and updates.
- To personalize your experience on our website.
- To analyze website usage and enhance security.
- To securely process financial transactions through **Square**.

3. Sharing Your Information We do not sell, trade, or rent your personal information. However, we may share your data with:

- Service providers who assist in website operations, communications, and secure payment processing.
- Legal authorities if required by law or to protect our rights.

4. Data Security and Handling Practices We implement industry-standard security measures to protect your information, including:

- Secure Sockets Layer (SSL) encryption for data transmission.
- Restricted access to personal data on a need-to-know basis.
- Compliance with applicable data protection laws, including **Tennessee Information Protection Act (TIPA)** effective **July 1, 2025**.
- **Financial Transactions:** All payments are securely processed through **Square**, which adheres to **PCI DSS** (Payment Card Industry Data Security Standard) requirements. We do not store or process any payment card details directly.

5. Cookies and Tracking Technologies We use cookies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

6. Third-Party Links Our website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their policies.

7. Your Rights You have the right to:

- Access, update, or delete your personal data.
- Opt-out of communications at any time.
- Request information on how your data is processed.

8. Changes to This Policy We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

9. Contact Us If you have any questions or concerns regarding this Privacy Policy, please contact us at:

Igniting Purpose

kathy@ignitingpurpose.net

615-489-7700

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